

Automobile Dealers

New Cars (Cont'd)

DESOTO PLYMOUTH SALES & SERVICE
BEACH CITIES MOTOR CO

234 S Pacific Coast Hwy
 Rdn BchFR 4-3411

WHITTLESEY MOTORS

1600 Cabrillo.....FA 8-6161

DODGE AUTHORIZED SALES & SERVICE
LINCH WALTER G

312 S Catalina Rdn Bch..FR 2-2122

(continued next page)

ATTENTION . . .

MR. & MRS. HOME OWNER

If you like this Directory Service and want to be sure of receiving free copies of future editions—the publishers will appreciate receiving a card or letter with your name and address. Your frank opinion of our service and any suggestions you may have for improving the Directory will also be appreciated. . . .

DO YOU USE THE DIRECTORY REGULARLY? OCCASIONALLY?

ARE YOU LISTED CORRECTLY?

WHAT FEATURES DO YOU LIKE BEST?

DO YOU USE THE CLASSIFIED FOR YOUR SERVICE AND BUYING NEEDS?

DO YOU PATRONIZE THE ADVERTISERS?

These and any other suggestions or comments you may have will be gratefully received and appreciated.

LUSKEY BROTHERS & CO.

204 E. 4th St.

Santa Ana

DESOTO-PLYMOUTH

SERVICE FOR ALL CHRYSLER PRODUCTS

*“Buy Locally
 for Less”*

YOUR BEST DEAL IS WITH
 YOUR LOCAL REPUTABLE DEALER

Whittlesey Motors

1600 CABRILLO

**NEW CARS
 AND SERVICE
 FA. 8-6161**

**USED CAR
 DEPARTMENT
 FA. 8-2585**



BACON'S FORD CO.

1100 PACIFIC COAST HIWAY

HERMOSA BEACH

FR. 4-8991

OR. 8-8300